

IMAGINARIUM

PHOTOGRAPHY & DESIGN



EVENT PHOTOGRAPHY OPTIONS & PRICES

MAY 2018.

*"Photography is the only language that can be understood
anywhere in the world"*

- Bruno Barbey

INVEST IN THE BEST

Professional quality photos for your business or event aren't a luxury – they're essential to your success. At Imaginarium I don't just take great photos: I specialise in creating engaging images that showcase your business, resonate with your customers and help you stand out from the grey.

Photography isn't just a matter of technical expertise or good locations and lighting. Each booking includes a consultation with a specialist so that I can understand your individual requirements and what type of event you're hosting, the audience and/or customers, and the intended use for the images so they're perfectly matched to your expectations.

From birthdays and family gatherings, to community festivals and live performances Imaginarium is here to help!



A 20 minute phone consultation is included in every booking to ensure that your images are fit for purpose first time, every time.

VALUE FOR MONEY



I'm a professional and experienced photographer with over 5 years' experience and I've shot in every situation imaginable. Low light, bright lights, fast-past movement - I've got this covered.



You don't need to sacrifice quality over cost. I use professional equipment meaning that unedited photos are high-quality.



Don't need editing? That's simple – don't pay for it. I can provide you with high-resolution copies of all your images so that you can always request editing later if you change your mind.



It's your event, and you should be enjoying it, not worrying about photos. Every booking includes a consultation to understand exactly what you want meaning nothing gets missed when the day arrives!

Booking a business or fund arising event? I can help you arrange a 'photo station' where your guests have the option of buying a souvenir photo from the occasion - if this is something you'd like to know more about please let me know.



PRICING OVERVIEW

1. HOURLY RATE

\$100 per hour (2 hr minimum)

2. EDITING

- 3 options available - see examples on the next page.
- Only pay for the editing you need and that fits your budget.
- You can choose different editing and photo types in the one booking.
- Change your mind? Additional editing can be requested for up to 12 months.

3. QUANTITY

Only pay for the photos you need. You can always change your mind and request additional images from your booking in the future

3. ADD-ONS

Tell me all about your event and what would be the perfect way to remember it. Perhaps you'd like:

- A box of novelty photo booth props to get everyone in a silly mood.
- A fancy backdrop to tie in with your theme.

If I don't have what you need I can help source it

You can hire either a bucket of props or a backdrop for your event for \$50 each. If I need to purchase something additional it will be at cost price, or often clients will allocate a budget - e.g. "our function has a Hawaiian theme, can you get some themed items for photos for x\$"



EDITING PRICES

UNEDITED

100 IMAGES
ALL IMAGES

\$50
\$150

STANDARD
EDIT

50 IMAGES
120 IMAGES

\$50
\$100

BASIC
RETOUCHING

10 IMAGES

\$50

ALL BOOKINGS
INCLUDE

A SECURE, OFFLINE BACKUP OF
ALL YOUR IMAGES FOR 12 MONTHS
& FREE REPLACEMENT

BOOKINGS WITH
EDITING ALSO
INCLUDE

PLUS OPTIONAL
ADD-ONS

A SECOND SET OF ANY PURCHASED
IMAGES RESIZED FOR SOCIAL
MEDIA AT NO COST.

ALL OTHER IMAGES (AS-IS) \$50
EXPRESS EDIT \$50
20 IMAGES IN 24 HRS



EDITING OPTIONS

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This is how the image looked when it was taken without any editing to enhance the subject's natural beauty and appearance. While there's nothing 'wrong' with the photo, I can make it look much better.

Alternately, I'll provide you with the RAW files if you wish to edit yourself.

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Standard editing involves making adjustments that adjust the overall image and will include the following:

- Temperature/Tint
- Exposure
- Contrast
- Highlight Recovery
- Shadows
- White/Black Clipping
- Tone Curve Adjustments
- Colour Adjustments
- Noise Reduction
- Dehazing

EDITING OPTIONS

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You won't get the same result that you would with a proper set up portrait shoot, having the best images retouched helps really bring out the best details and are ideal for printing and includes:

1. STANDARD EDITING

2. FINE ADJUSTMENTS

I Removing blemishes, brightening teeth, smoothing skin, reducing visibility of wrinkles/crow's feet and dark circles under eyes.



Sometimes you'll receive additional versions of some images if I find a style that suits the images and complemented your event/style - or if you have an overlay or watermark you'd like on all your images that can be arranged easily.

Normally a \$150 deposit is required at the time of booking to confirm your date. Full payment is required no later than the event date.

The minimum booking fee for Saturday night events is \$200