



PORTRAIT & HEADSHOT PHOTOGRAPHY OPTIONS & PRICES

MAY 2018.

*"Photography is the only language that can be understood
anywhere in the world"*

- Bruno Barbey

INVEST IN THE BEST

Professional quality photos for your business or event aren't a luxury – they're essential to your success. At Imaginarium I don't just take great photos: I specialise in creating engaging images that showcase your business, resonate with your customers and help you stand out from the grey.

Photography isn't just a matter of technical expertise or good locations and lighting. Each booking includes a consultation with a specialist so that I can understand your business, audience and/or customers, the context the photographs will be used in and the business challenge that you're trying to solve. I then apply my photography technique with expertise in visual design and marketing to ensure that the photographs taken are targeted exactly at your needs.



A 20 minute phone consultation is included in every booking to ensure that your images are fit for purpose first time, every time.

VALUE FOR MONEY



Why pay for services you need? Package deals are a 'cookie-cutter' approach; they're more expensive and don't suit specific needs - e.g. I'm fairly confident you don't need a canvas print of your LinkedIn headshot!



I'm also a multi-disciplinary designer (Visual, Web and Experience) - so you're not getting 'just' a pretty picture, but one aligning to your business objectives and helping you create a consistent online message/presence.



Don't need editing? That's simple – don't pay for it. I can provide you with high-resolution copies of all your images so that you can always request editing later if you change your mind.



No hourly charges for large team bookings . I also offer special rates to non-profit and community groups. Please contact to discuss your requirements, T+C apply.

Booking a business headshot session? You pay for the first photo with the option for your employees to opt-in for additional photos if they like at their own cost (or treat your staff to multiple images if you like!). It's a win-win-win situation.



BOOKING PROCESS



The first step is to contact me directly about your session. Please tell me as much as you want to - the first thing I'm going to do is check out your website or LinkedIn - to understand the basics of your business and industry.



I'll call you and we'll cover things in more detail, including how many people will attend and location/s. Outdoor locations are my preference as they create more engaging images - we'll brainstorm ideas so pick something that's consistent with your requirements that adds to your portraits.



Once the details are locked in, I'll send you my welcome pack - which has additional tips & tricks. I also encourage you to send me through portrait images you like and wish to incorporate into your session - such as lighting style, location etc. Let's be as creative as you want!



If you're coordinating a large group booking you also get a summary PDF to distribute to staff. You're already feeling like you're herding cats which is why I've got the 'Photo Day 101' sheet for you that lays out all the details - you'd be surprised how many people I've had turn up without ironing their shirts (including one CEO)!



PORTRAIT SESSIONS

EXPRESS - \$170

- 30 minute shoot
- No outfit change (jacket or shirt OK)
- Imaginarium HQ (Fitzroy) or your location within 5 km of CBD.
- Single indoor or outdoor location. I can supply a plain white backdrop if required.
- 2 high-resolution images edited and retouched.

EXTRAS - \$50 EACH

- Additional image - edited and retouched
- A copy of all original files from your shoot - high-resolution and with no watermark.

EXTENDED - \$350

- 1 hour shoot
- 1 complete outfit change.
- Imaginarium HQ (Fitzroy) or your location within 5 km of CBD.
- 1 or 2 indoor or outdoor locations. I can supply a plain white backdrop if required.
- 5 high-resolution images edited and retouched.
- Suitable for 1 - 2 people

EXTRAS - \$50 EACH

- Additional image - edited and retouched
- A copy of all original files from your shoot - high-resolution and with no watermark.



Original image refers to the image as-is: unedited, maximum resolution and no watermark. You can request additional images to be edited up to 6 months after your booking.

PORTRAIT SESSIONS



TEAM PLAYER - \$600

- 1.5 hour shoot
- Designed for teams of 2-10 employees
- Your office or outdoor location only.
- 1 or 2 indoor or outdoor locations (depending on team size), . I can supply a plain white backdrop if required.
- 10 high-resolution images edited and retouched.
- Option for your staff to purchase additional edited shots from me directly - e.g for LinkedIn.

EXTRAS - \$50 EACH

- Additional image - edited and retouched
- A copy of all original files from your shoot - high-resolution and with no watermark.

MAKING IT A BIG DEAL - FROM \$50 P/P

Suitable for a wide range of occasions - not just team booking:

- Leadership training day - while everyone's together get your corporate look updated.
- Business networking event
- Professional development day.
- Reward your VIP clients at your next event.
- Planning a conference? What a great add-on experience.

Flexible payment options -e.g. offer to pay for the initial image only,

EDITING OPTIONS

AS-IS



This is how the image looked when it was taken without any editing to enhance the subject's natural beauty and appearance.

The only change made was to crop it consistent with the other two versions to make it easier to compare side-by-side.



EDITED



Standard editing involves making adjustments that adjust the overall image and will include the following:

- Temperature/Tint
- Exposure
- Contrast
- Highlight Recovery
- Shadows
- White/Black Clipping
- Tone Curve Adjustments
- Colour Adjustments
- Noise Reduction
- Dehazing

RETOUCHED



Retouching is required for portrait shoots and prominent commercial images e.g. website homepage. It includes the following:

1. STANDARD EDITING

2. FINE ADJUSTMENTS

Removing blemishes, brightening teeth, smoothing skin, reducing visibility of wrinkles/crow's feet and dark circles under eyes.

3. BACKGROUND

Reducing or removing distracting objects or colours and may include completely removing or changing the background for commercial or product.

For portrait bookings there's no need to make a decision straight away. If you'd like to choose yourself or you're normally not comfortable being photographed.

I'll send you low-res copies all the nicer images via cloud for you to review and choose. There's no rush, and if you need some help choosing the right ones I can assist and give recommendations based on what you'll use the photos for.